

Workshop Proposal (1 PD)

Artificial Intelligence „Development of Use Cases“

Which AI use cases fit your business or business model?

Introduction

If artificial intelligence is to be introduced in a company on a sustainable basis, qualification and evaluation measures are crucial to success in addition to the necessary technical preparations. Only if use cases are selected in a targeted approach, real value can be achieved and, at the same time, entrepreneurial and technical risks of a misguided development can be minimized. To this end, we develop ideas for potential solutions with and through AI together with you, analyze requirements, discuss feasibility and then formulate potential use cases for the application of AI in your company.



Our one-day workshop includes:

- Brief introduction to the different types of AI and their areas of application in companies
- Identification of the potential of AI in your company in the context of developing possible use cases
- Collection of ideas (from a technological, problem or data-oriented perspective)
- Evaluation of the ideas based on uniform criteria with the aim of a feasibility assessment

Results

- Identification of AI use cases with real added value
- Feasibility assessment and requirements analysis of selected use cases (in the biX internal Innovation Lab)
- Requirements formulation and outline of a solution for the AI use case

€ 1.495,00 net. plus poss. travel expenses according to expense

We would be very pleased if this proposal meets your needs. If this is the case, but you would like to request any adjustments, please feel free to contact us at any time. We would be happy to design your individual workshop together with you.